

# European Public Sector Award – EPSA 2013

Official Launch Event  
Brussels (BE), 25 January



European Public Sector Award

## The EPSA 2013: Roadmap, Deliveries, Theme and Award Categories

Alexander Heichlinger, EPSA Manager & EIPA Expert, EIPA Barcelona  
Michael Burnett, EPSA Theme Leader & EIPA Expert, EIPA Maastricht



# EPSA 2013 Roadmap



**25 January**  
Official launch of the  
EPSA 2013 with  
the EC in Brussels

**25 January-12 April**  
Submission of online  
applications

**Until April**  
Information Days  
throughout Europe

## Confirmed Info Days:

- 30 January, Vienna
- 12 February, Barcelona
- 15 February, Budapest



**13-17 May**  
Online Evaluation

**July/early September**  
Onsite visits to  
shortlisted projects

**25 September**  
Jury Meeting:  
Final selection  
(nominees, honorary  
mentions and winners)

**25-27 November**  
Final Award  
Ceremony in  
Maastricht (NL)



## EPSA 2011



EPSA 2011 Research Report

[www.epsa2011.eu](http://www.epsa2011.eu)



EPSA 2011 Project Catalogue



EPSA 2009 Project Catalogue

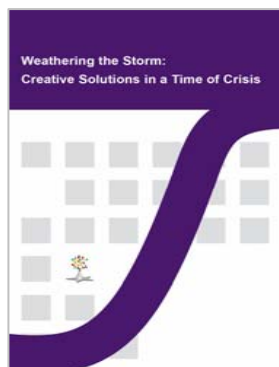
[www.epsa2009.eu](http://www.epsa2009.eu)

## EPSA 2009



EPSA 2009 Research Report

## EPSA 2013



EPSA 2013 Research Report + Best Practices Catalogue

# Making public excellence accessible – The EPSA eKnowledge Platform



For all European public administrations, EPSA has generated highly valuable know-how and vital results that can be used to the benefit of providing innovative solutions and learning opportunities.

- **Inter-active EPSA Learning & Knowledge Platform, which is foreseen for autumn 2013!**
- **Access to nearly 600 fully structured and thoroughly assessed public cases from 36 different European countries, based on the 2009 and 2011 EPSA editions**



## *Weathering the Storm: Creative Solutions in a Time of Crisis*

**Winner**  
**Nominees**  
**BPC**

**European  
and  
National**

**Winner**  
**Nominees**  
**BPC**

**Regional**

**Winner**  
**Nominees**  
**BPC**

**Supra-local  
and  
Local**

**Honorary Mention –  
Cross-administrative**

**Honorary Mention –  
Cross-border**



## Theme: Weathering the Storm: Creative Solutions in a Time of Crisis

*Michael Burnett (UK), Expert, EIPA Maastricht*



- Chartered Accountant with more than 20 years working in and with public sector
- Assistant Director KPMG Public Sector Division (6 years)
- EIPA expert public services (7+ years)
- Done business in 25+ European countries
- EPSA Theme leader “Smart public service delivery in a cold economic climate” 2011
- EPSA Co-Theme leader “New forms of partnership working” 2009



# *Creative solutions in a time of crisis*

## Why do they matter?



- Continuing pressures on public finances/real economy
- The problem can't be fixed in one or two years
- The problem can't be fixed with painless solutions
- There are limits to the scope for tax increases, better tax collection and more borrowing to fund public spending
- Citizen need for public services in economic crisis/need to maximise availability of services
- Pressures on European social model
- Need for legitimacy of government to take tough decisions in crisis





- Directly related to two key aspects of Europe's economic crisis i.e. stabilising public finances and promoting economic growth
- Key challenges faced by all European public administrations – simultaneously
- Change needed to face the future
- No one entity has a monopoly of best practice in this theme so...EIPA wants to promote sharing of ideas and knowledge Europe-wide to help public administrations to face the crisis with more confidence



# Creative solutions in a time of crisis

## What kind of projects?



- Better outcomes



- Better processes leading to better outcomes



- Different levels and forms of cooperation



# *Creative solutions in a time of crisis*

## How might they be recognised? – Outcomes



- Improved quality or volume of service delivery at the same or lower cost
- Maintained service delivery at a lower cost
- Delivery of higher levels of service standards at a proportionately lower level of cost increase
- Achievement of sustainable debt/deficit levels
- Achievement of wider citizen involvement in decisions
- High economic and/or financial returns from public investment
- High levels of leverage of private investment



# *Creative solutions in a time of crisis*

## How might they be recognised? – Processes



- Re-organisation or relocation of services
- Changes to service methods
- Different ownership models
- Better external or internal communication
- Blending use of new technologies with process changes
- More effective use of social media
- More effective procurement



# *Creative solutions in a time of crisis*

## What dimensions might they have?



- Between different levels of public administration within a member state or between different member states
- Between different regions/municipalities in the same or different member states
- Public sector-to-business or public sector-to-citizen interaction
- By the public sector acting as a platform for business-to-business collaboration or citizen-to-citizen collaboration
- By the empowerment of communities by a public administration



# *Creative solutions in a time of crisis*

## Who does it affect?



- European governance
- National government
- Regional government
- Local government



# Contact Details of the EPSA 2013 Team



e-mail: [epsa2013@eipa.eu](mailto:epsa2013@eipa.eu)

tel.: +31 (0) 43 3296 278

website: [www.epsa2013.eu](http://www.epsa2013.eu)



Alexander Heichlinger (AT)  
EIPA Expert & Manager EPSA



Claude Rongione (IT)  
EPSA 2013 Information Officer



Michael Burnett (UK)  
EIPA Expert & EPSA Theme Leader



Harry Scholtens (NL)  
National Seconded Expert



Julia Bosse (DE)  
EPSA 2013 Research Assistant



Oriol Valentí i Vidal (ES)  
EPSA 2013 Assistant

