

APPLIED POLICY SEMINAR  
Policies for Innovation and  
Knowledge-based Development  
in the 21st Century

# Innovation in the Public Sector



10 – 11 October 2013  
Salle IX, Palais des Nations, Geneva



UNITED NATIONS

UNITED NATIONS ECONOMIC COMMISSION FOR EUROPE

**Policies for Innovation and Knowledge-based Development  
in the 21st Century**

**Applied Policy Seminar  
Innovation in the Public Sector**

**Salle XI, Palais des Nations, Geneva, 10-11 October 2013**

Innovation in the public sector plays an increasingly important role in today's world. A world where the public sector at national, regional and local level is under pressure to find new ways of delivering better public goods and services with fewer resources. But also a world where the rapid pace of innovation in many fields creates tremendous opportunities for improving the cost-effectiveness and impact of the public sector, including through new ways of cooperation with the private sector.

Policy makers, government agencies, civil society, the business community and academics will come together to discuss:

- How innovation in the public sector differs from innovation in the business sector,
- What are the implications of these differences for the governance of innovation in the public sector,
- How to improve incentives, and what are the barriers to be overcome,
- How to ensure policy coordination and coherence of interventions,
- How to measure impact,
- Co-development of services with citizens and users,
- What role for public-private partnerships in the delivery of public services,
- To what extent innovative social entrepreneurship can complement or replace public services,
- Case studies and best practices in different areas.

## Provisional programme

THURSDAY, 10 October 2013	
9:30 to 10:00	Registration
10:00 to 10:30	Opening of the sixth session of the UNECE Team of Specialists on Innovation and Competitiveness Policies (TOS-ICP)
10:30 to 13:00	<p><b>SESSION 1. PROMOTING PUBLIC SECTOR INNOVATION: MAIN ISSUES AND POLICY CHALLENGES</b></p> <p><b>Dennis Leyden</b>, Professor, Bryan School of Business and Economics, University of North Carolina-Greensboro, US</p> <p><b>Tomasz Jerzyniak</b>, Coordinator of the European Public Sector Innovation Scoreboard, DG Enterprise, European Commission</p> <p><b>Alexander Heichlinger</b>, Manager European Public Sector Award (EPSA), European Institute of Public Administration (EIPA)</p> <p><b>Peter Gruenenfelder</b>, President of the Swiss State Chancellors Association and Secretary General, Swiss Society of Administrative Sciences, Switzerland</p> <p><b>Jakob Schjørring</b>, Project manager, MindLab, Denmark</p>
13:00 to 15:00	Lunch break
15:00 to 18:00	<p><b>SESSION 2. NATIONAL EXPERIENCES AND GOOD PRACTICES</b></p> <p><b>Sarah Gillinson</b>, Acting Managing Partner, Innovation Unit, United Kingdom</p> <p><b>Melani Oliver</b>, Director for Local Government Innovation, NESTA, United Kingdom</p> <p><b>Françoise Waitrop</b>, Chef de la mission, Méthodes d'écoute et d'innovation, Service Innovation, Secrétariat Général de la Modernisation de l'Action Publique, France</p> <p><b>Irene Ek</b>, Policy Analyst, Swedish Agency for Growth Analysis, Sweden</p> <p><b>Vyacheslav Cherkasov</b>, Senior Officer, United Nations Public</p>

	Administration Network <b>Igor Yegorov</b> , National Academy of Sciences, Ukraine
FRIDAY, 11 October 2013	
10:00 to 13:00	<p><b>SESSION 3. CASE STUDIES IN SPECIFIC SECTORS</b></p> <p><b>Hugo Hollanders</b>, UNU-MERIT, EU Expert Group on Public Sector Innovation</p> <p><b>Katya Valkova</b>, Senior Expert, Leading Partner of the project “Complex challenges, innovative cities”, Bulgaria</p> <p><b>Antonello Zanfei</b>, Professor, Urbino University, and Manager, Technology Adoption and Innovation in Public Services (TAIPS) project, Italy</p> <p><b>Aibhle McNabalo</b>, Director of Policy and Research, Design Council, United Kingdom</p> <p><b>Hannes Leo</b>, Director, Community-Based Innovation Systems, Austria</p> <p><b>Matt Poelmans</b>, Director, BurgerVisie, Netherlands</p>
13:00 to 15:00	Lunch break
15:00 to 18:00	Formal segment of the sixth session of the UNECE Team of Specialists on Innovation and Competitiveness Policies

This Applied Policy Seminar is taking place as part of the sixth session of the United Nations Economic Commission for Europe Team of Specialists on Innovation and Competitiveness Policies (UNECE TOS-ICP).

The UNECE TOS-ICP is an intergovernmental group promoting knowledge sharing, network-building and the identification of good practices leading to the formulation of better innovation policies. Please visit our [website](#) to find out more about our activities and publications.

## Interpretation

Simultaneous interpretation English-French-Russian will be provided throughout this Applied Policy Seminar.

## Conference Venue

The Palais des Nations is an outstanding testimony to twentieth century architecture, situated in a beautiful park overlooking Lake Geneva, with a splendid view of the Alps. For a map of the Palais, please click [here](#)



## Registration

To attend meetings at the Palais des Nations, you must register in advance. Please send this [form](#) to [icp@unece.org](mailto:icp@unece.org) or contact Ralph Heinrich ([ralph.heinrich@unece.org](mailto:ralph.heinrich@unece.org)) or José Palacín ([jose.palacin@unece.org](mailto:jose.palacin@unece.org)) for more details.

## Entrance and accreditation

On the first day, seminar participants need to pick up their security badges at the Pregny Gate. Please bring the registration form with you. With a valid piece of identity and the security badge you will receive at the Pregny Gate, entry would also be possible through the Place of Nations Gate on the second day.

## Accommodation

Geneva is the world's leading international conference center. There is a large

choice of hotels of all categories. However, hotels can fill up quickly during peak times, so it is a good idea to book early. The Geneva Tourist Office maintains a [search engine](#).

## Geneva

Birthplace of the Red Cross movement and seat of the European headquarters of the United Nations, Geneva's exceptional history and international vocation add to the cosmopolitan and lively side of the city. [Geneva](#) has a unique setting on the shores of Western Europe's largest lake and a magnificent view of Mont-Blanc, the tallest peak in Europe.



## Getting there

[Geneva International Airport](#) is located about 6 km from the Palais des Nations. Taxis are readily available. There are also free public transport tickets available from a machine in the baggage collection area (on the left hand side just before passing customs). Bus 28 goes from the airport to the [Pregny Gate entrance](#) (“Appia” stop), which is the point of entry for conference participants.

## Moving around

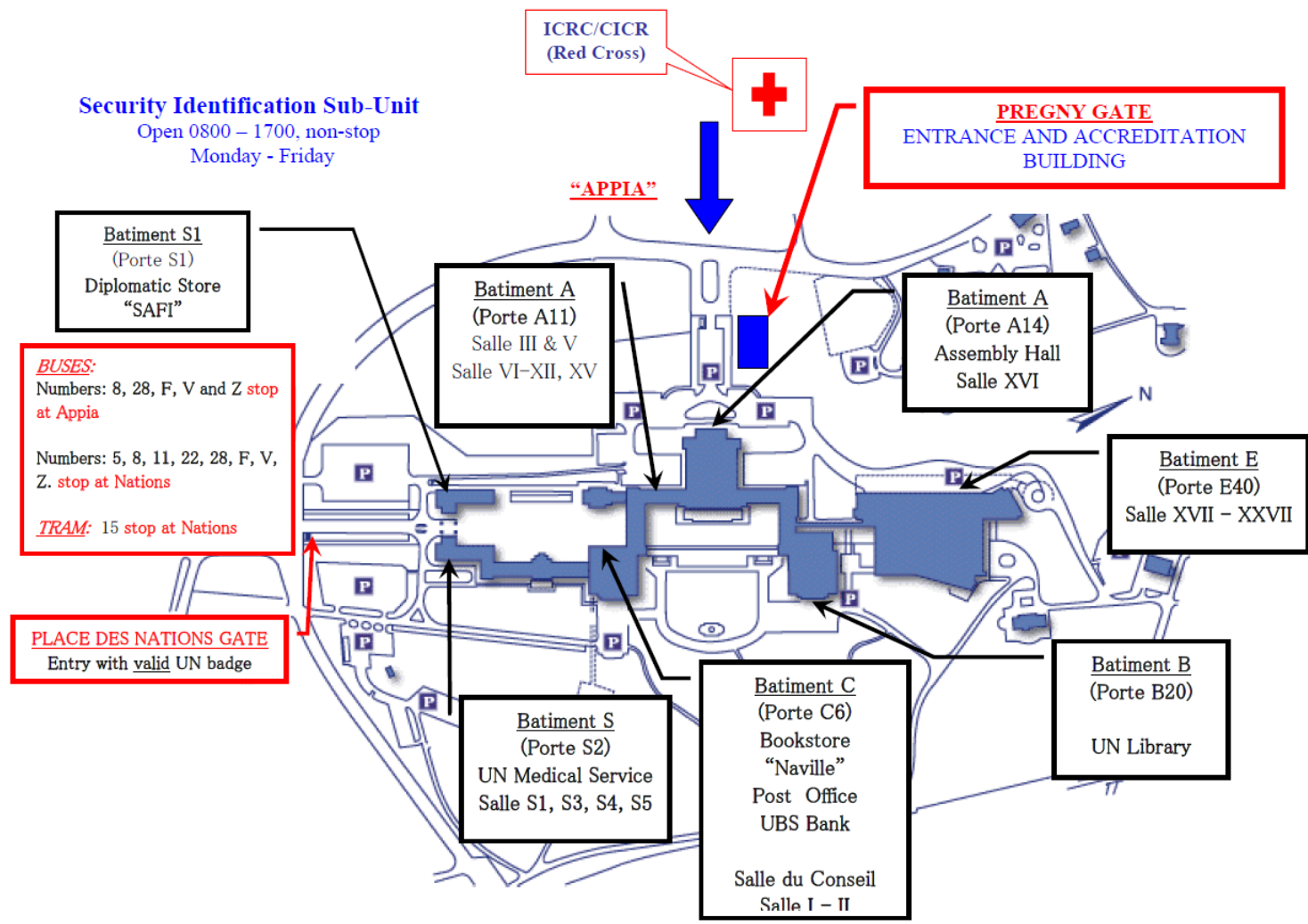
Details on public transport links can be found in the website of [Transports publics genevois](#), which include a useful [route planner](#) in English.

**For further information, including speaking opportunities please contact:**

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ENTRANCE AND ACCREDITATION  
BUILDING

"APPLA"

**Batiment S1**  
(Porte S1)  
Diplomatic Store  
"SAFI"

**Batiment A**  
(Porte A11)  
Salle III & V  
Salle VI-XII, XV

**Batiment A**  
(Porte A14)  
Assembly Hall  
Salle XVI

**BUSES:**  
Numbers: 8, 28, F, V and Z stop  
at Appia

Numbers: 5, 8, 11, 22, 28, F, V,  
Z. stop at Nations

**TRAM:** 15 stop at Nations

**Batiment E**  
(Porte E40)  
Salle XVII - XXVII

**PLACE DES NATIONS GATE**  
Entry with valid UN badge

**Batiment S**  
(Porte S2)  
UN Medical Service  
Salle S1, S3, S4, S5

**Batiment C**  
(Porte C6)  
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"Naville"  
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