

EPSA 2013 Final Event and Award Ceremony

Maastricht (NL), 25-27 November 2013



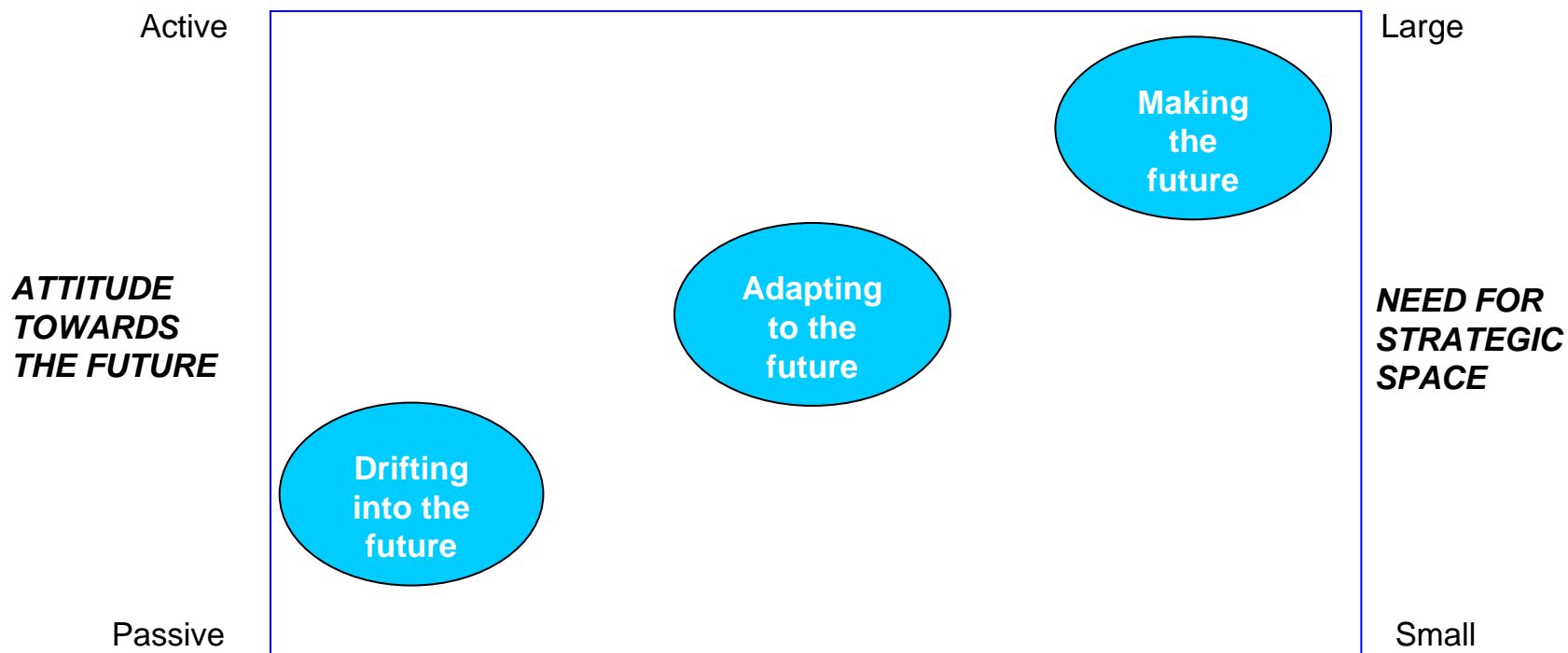
European Public Sector Award

The EPSA e-Knowledge Platform: *Adding Genuine European Value to Public Sector Learning*

Alexander Heichlinger (AT), Manager of European Public Sector Award (EPSA), EIPA Barcelona



Why Public Sector Learning... Market Taker or Market Maker?



Source: Määttä & Ojala, 1999



Why Public Sector Learning... Roles of the PS in the 21st Century



- *Productivity/efficiency challenge*

- *Innovation challenge*

**Sustainable
Economic Growth**

1. *Public sector as the biggest single "industry" (investor, purchaser, employer)*

Public sector as a catalyst for well-being, competitiveness and "EXCELLENCE" of its society and actors: people, communities and companies!

2. *Public sector as a policy-maker and regulator*

Employment

- *Learning challenge*

**Social
Cohesion**

3. *Public sector as a key service provider*

- *Sustainability challenge*



Making public excellence accessible – The EPSA e-Knowledge Platform



For all European public administrations, EPSA has generated highly valuable know-how and vital results that can be used to the benefit of providing innovative solutions and learning opportunities.

- **Inter-active EPSA Learning & Knowledge Platform**, which is foreseen for the beginning of 2014!
- Access to more than **800 fully structured and thoroughly assessed public cases from 38 different European countries (incl. EU institutions)**, based on the 2009, 2011 and 2013 EPSA editions.



The EPSA e-Knowledge Platform: Adding Genuine European Value to...



- The **801 applications** will be searchable according to country, administrative level, theme, EU-funded action, year, type of sector, size of organisation, free keyword, etc

Home Contact us Admin Login Evaluators Login Bookmark Print Font size: AAA Search



Assess Yourself and Learn from the Best - Showcasing and Rewarding European Public Excellence



EPSA eKnowledge Platform browse results by [themes](#) [title](#) [map](#)

Selected criteria
 Theme : Opening Up the Public Sector Through Collaborative Governance
 Is a winner : Yes
 Year : 2011
 Country : Spain, Germany

Refine your search Display full list Clear results

Not logged in users only
The City of Barcelona's Food Markets Remodelling Process (Spain)
 The project is a wonderful example of revitalizing cities through reviving markets by using a private-public partnership, which is innovative because of its approach of "creative reconstruction" of civic infrastructure.
[Project Presentation \(pptm\)](#) [Strengths of the project](#)

available to public users
Show Colours for Münster (Germany)
 The project is a wonderful example of revitalizing cities through reviving markets by using a private-public partnership, which is innovative because of its approach of "creative reconstruction" of civic infrastructure.
[Project Presentation \(pptm\)](#) [Strengths of the project](#)

Total results: 2 Pages: 1 out of 1

Select your criteria welcome Susana Iratxe

Country

<input type="checkbox"/> Austria	<input type="checkbox"/> Denmark	<input type="checkbox"/> Greece
<input type="checkbox"/> Belgium	<input type="checkbox"/> Estonia	<input type="checkbox"/> Hungary
<input type="checkbox"/> Bulgaria	<input type="checkbox"/> Finland	<input type="checkbox"/> Ireland
<input type="checkbox"/> Cyprus	<input type="checkbox"/> France	<input type="checkbox"/> Italy
<input type="checkbox"/> Czech Republic	<input type="checkbox"/> Germany	<input type="checkbox"/> Latvia

Theme

- Opening Up the Public Sector Through Collaborative Governance

Year

- 2007
- 2009
- 2011
- 2013

Best Practice Certificate & Award Winner

- Find only winners

Level of government

- Criteria #1
- Criteria #2
- Criteria #3

Type of sector

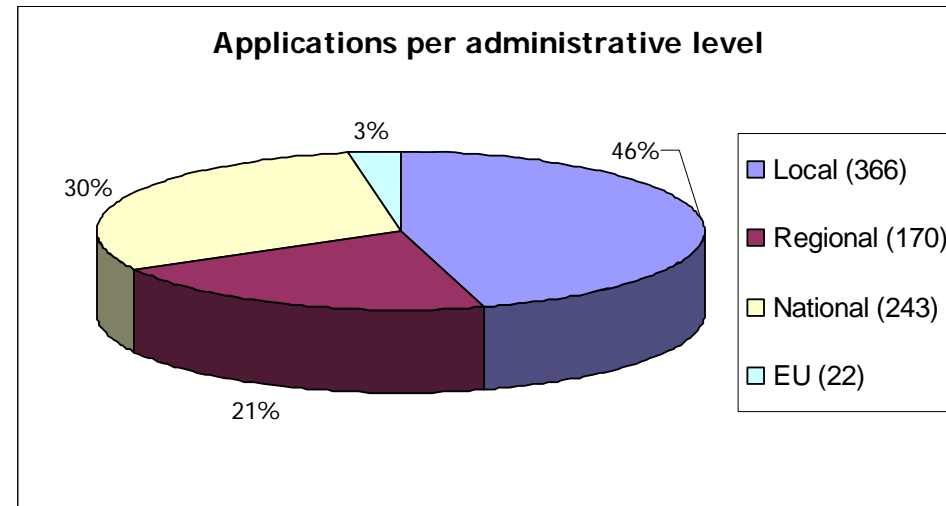
- Criteria #1
- Criteria #2
- Criteria #3

Size of organisation

- Criteria #1
- Criteria #2
- Criteria #3

Including

Results...



EPSA e-Knowledge Platform– Search per Themes of 2009, 2011 & 2013



Performance Improvement in Public Service Delivery (128 projects)

Citizen Involvement (48 projects)

New Forms of Partnership Working (81 projects)

Leadership and Management for Change (43 projects)



Smart Public Service Delivery in a Cold Economic Climate (103 projects)

Opening Up the Public Sector Through Collaborative Governance (115 projects)

Going Green: Concrete Solutions from the Public Sector (56 projects)



Weathering the Storm: Creative Solutions in a Time of Crisis (227 projects)



EPSA e-Knowledge Platform – Key Features



- A European map displaying all projects (google principle);
- Intuitive and user-centred interface options to bookmark the website, easy-printing option and adjustment of letter size;
- Option to share the project through social media (Facebook, Twitter, Google+, LinkedIn, etc.)

The screenshot displays the EPSA e-Knowledge Platform interface. At the top, there is a navigation bar with links: Home, Contact us, Admin Login, Evaluators Login, Bookmark, Print, Font size: AAA, and a search bar. The main header features the EPSA 2013 logo on the left, the slogan "Assess Yourself and Learn from the Best - Showcasing and Rewarding European Public Excellence" in the center, and the EIPA logo on the right. Below the header, the text "EPSA eKnowledge Platform" is followed by "browse results by: themes | size | map". A large orange map of Europe is shown, with a callout box for "Spain - Barcelona: The City of Barcelona's Food Markets Remodelling Process (Spain)". To the right of the map is a "For registered users" sidebar with a login form (Username, Password) and a list of filters: Country (with a grid of country options), Theme (with "Opening Up the Public Sector Through Collaborative Governance" selected), Year (with "2011" selected), Best Practice Certificate & Award Winner (with "Find only winners" selected), Level of government (with "Criteria #1", "Criteria #2", and "Criteria #3" selected), Type of sector (with "Criteria #1", "Criteria #2", and "Criteria #3" selected), Size of organisation (with "Criteria #1", "Criteria #2", and "Criteria #3" selected), and an "Including" field with a "Use your search criteria" button. At the bottom of the page, there is a footer with the EPSA logo, a disclaimer, and various links: About EPSA, EPSA 2011, How to Apply, Knowledge - Transfer Activities 2010, EPSA 2009, EPSA Communication, Useful links, and Connect with us in (with social media icons for Facebook, Twitter, LinkedIn, and YouTube).



'UNIVERSAL' Access:

- *Public entities, universities as well as private organisations*
- *Open access (free) to everybody*
- *Full access to all cases and related evaluation notes (strengths & weaknesses);*

To be extended by features or interactive activities such as:

- *Most consulted cases as well as rating options (for users)*
- *Social media presence and inter-action*
- *On-line forums / podcast / webinars;*



Thank you for your attention!



Alexander HEICHLINGER (AT)

EIPA Expert & Manager EPSA
EIPA Barcelona

EIPA Barcelona
+34 93 567 2404
a.heichlinger@eipa.eu

www.eipa.eu
www.epsa2013.eu

